# OVERLAKE MEDICAL CENTER BANDAGE BALL

PRESENTED BY KeyBank

# Where good things start.

**2019** Sponsorship Opportunities SATURDAY, MAY 4, 2019 | HYATT REGENCY BELLEVUE

# Bandage Ball 2019 Supports Overlake's New Childbirth Center, Opening in 2020

Overlake has been helping babies come into the world for nearly six decades, and we welcome 4,000 newcomers each year. Our Childbirth Center has been moved, renewed, and upgraded many times, but one thing has remained constant: outstanding professional care for moms, babies and families.

Now we are building a brand new Childbirth Center with larger rooms, thoughtful new features, and a room configuration that places baby right next to mom and includes a comfortable area for family members. Every part of the new Childbirth Center has been designed for maximum quality and safety while ensuring that every new mom benefits from a beautiful environment that matches the world-class care she receives.

### Why Sponsor the Bandage Ball?

- Demonstrates your commitment to Overlake's critical work in meeting the health care needs of our community.
- Shows employees your company supports institutions that are important to them.
- Publicity in regional media.
- Provides high visibility with more than 800 affluent Eastside attendees.
- Earns recognition in event promotional materials.

### What Your Sponsorship Dollars Do

Overlake is a nonprofit, independent hospital dedicated to the health and well-being of our Eastside community. The Bandage Ball is Overlake's most important fundraising event, funding vital programs and services that help ensure a bright, healthy future for the region. Your sponsorship of the Bandage Ball this year means all the funds raised will go directly to support the new Childbirth Center. Thank you.







# **2019 Sponsorship Opportunities**

## Benefits For All Sponsors

- Recognition in Overlake's print and online Annual Report (distributed to more than 155,000 homes) and onsite Corporate Donor Wall
- Access to free customized and on-site health and wellness services for your employees

#### Presenting Sponsor \$40,000

SOLD – Thank you, KeyBank!

#### Premier Sponsor \$25,000

#### **EVENT BENEFITS**

- Two tables for 10, plus champagne service and premium table placement
- Verbal recognition from the stage
- Logo on screen during the event
- Complimentary valet parking for all guests
- One hotel room the night of the event

#### PUBLICITY BENEFITS

- Logo on print and electronic invitations
- Logo and hyperlink on event website (bandageball.org)
- Full page, full color ad on the inside back cover of the event catalog
- Logo in the event catalog
- Logo in the Foundation's Fall 2019 newsletter
- Logo in any pre-event media advertising
- Logo in end-of-year thank-you ad in the Puget Sound Business Journal
- Logo in all event emails to registered attendees
- Two dedicated social media posts
- · Access to customized behind-the-scenes tours of the hospital

## Diamond Sponsor \$15,000

#### EVENT BENEFITS

- One table of 10
- Verbal recognition from the stage
- Logo on screen during the event

#### PUBLICITY BENEFITS

- Logo on print and electronic invitations
- Logo and hyperlink on event website (bandageball.org)
- Full page ad and logo in the event catalog
- Logo in the Foundation's Fall 2019 newsletter
- Logo in end-of-year thank-you ad in the Puget Sound Business Journal
- Logo in all event emails to registered attendees
- One dedicated social media post
- Access to customized behind-the-scenes tours of the hospital

#### Gold Sponsor \$10,000

#### EVENT BENEFITS

- One table of 10
- Logo on screen during the event

#### PUBLICITY BENEFITS

- Logo on print and electronic invitations
- Logo and hyperlink on event website (bandageball.org)
- Half page ad and logo in the event catalog
- Name in the Foundation's Fall 2019 newsletter
- Logo in end-of-year thank-you ad in the Puget Sound Business Journal
- Name in all event emails to registered attendees

#### Silver Sponsor \$5,000

#### **EVENT BENEFITS**

- One table of 10
- Logo on screen during the event
- PUBLICITY BENEFITS
- Name on print and electronic invitations
- Name and hyperlink on event website (bandageball.org)
- Name in the event catalog
- Name in end-of-year thank-you ad in the Puget Sound Business Journal

#### Bronze Sponsor \$3,000

#### EVENT BENEFITS

6 Seats

#### PUBLICITY BENEFITS

Name in event catalog

#### **Exclusive Sponsorship Opportunities**

#### AFTER-PARTY SPONSOR - \$15,000

Includes benefits listed above for \$10,000 level, plus:

- · After-party would be named "After-party presented by" (your company name)
- Recognition from the stage
- Company logo on visual loop slide during after-party
- Recognition in the event catalog

Need more information about sponsoring the 2019 Bandage Ball?

Contact Jennifer Fischer, Special Events and Corporate Relations Officer at events@overlakehospital.org or 425.688.5526. Please note: Availability of benefits is dependent on commitment date and are subject to change.

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# **2019 Commitment Form**

### Sponsorship Levels

#### **Sponsor Information**

<ul> <li>PREMIER \$25,000</li> <li>DIAMOND \$15,000</li> <li>GOLD \$10,000</li> <li>SILVER \$5,000</li> </ul>	CONTACT NAME _	(as you would like it to appear in event materials)
BRONZE \$3,000		
<ul> <li>We are unable to participate as a sponsor, but would like to make a contribution in the amount of</li> <li>\$</li> </ul>	PHONE	ZIP FAX
Payment Method		
Please send an invoice	CARD NUMBER	
<ul> <li>Enclosed is a check made payab</li> <li>Overlake Medical Center Found</li> </ul>		NAME ON CARD
Please charge the following credit card		

### Please return your completed sponsorship form to

Overlake Medical Center Bandage Ball	1035 116 <sup>th</sup> Ave NE	I	Bellevue, WA 98004
e: events@overlakehospital.org	p: 425.688.5526	f:	425.688.5642

#### www.bandageball.org

