# OVERVIEW



### A newsletter for friends of the Overlake Medical Center Foundation

### In This Issue

Team Birth Project	Page 1	
Dear Penny	Page 2	
Donor Spotlight	Page 3	
Check Your Pulse!	Page 3	
Mental Health Conference	Page 4	

# **Team Birth Project**

With big, beautiful rooms, plenty of space for families, state-of-the-art equipment, and a host of new features to create the best childbirth experience possible for mom, Overlake's new Childbirth Center is teed up to be the top choice for Eastside families when it opens in 2020. In the meantime, our existing Childbirth Center is embarking on an exciting research project.

The Team Birth Project is a groundbreaking approach to clinical care, creating a system that better supports women's preferences. The centerpiece of the project is the labor and birth planning board, a whiteboard posted prominently on the wall where the patient can see it. Nurses, midwives, obstetricians, anesthesiologists and other staff as well as the laboring woman and her family can share information, make team

decisions, and continually update the birth plan. The open communication and participatory decisionmaking system empowers the mother, helps avoid unnecessary c-sections, and improves the experience of childbirth for women and families.

This exciting initiative is a project of Ariadne Labs, a joint center of Brigham and Women's Hospital and the Harvard T.H. Chan School of Public Health, which is led by physician/author Dr. Atul Gawande. Ariadne Labs works to save lives and reduce suffering by creating solutions that improve healthcare delivery.

In the pilot phase, the Team Birth Project is launching at only four hospitals across the United States—including Overlake. "We are so honored to work with Ariadne Labs on this innovative project. When our new Childbirth Center opens next year, the one thing that won't change is our absolute commitment to high-quality care where the mom's needs and wishes are paramount," says Marianne Pizzitola, Director of Women's and Infants' Services. "The Team Birth Project is one more way for us to do that."

This year's Bandage Ball, on May 4, supports the new Childbirth Center. We hope to see you there!



### The Overlake Medical Center Foundation

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### Thanks for Your Support!

If you would like to opt out from receiving any future solicitations from Overlake Medical Center Foundation, please call 425-688-5525 or email solicitationopt-out@ overlakehospital.org.



Patient Account Representative Penny Anderson is beloved by patients for her warmth and compassion.

## Dear Penny,

"Thank you for taking the time to get me started and processing my financial paperwork. It was very nice talking with you on the phone when I needed help! I appreciate everything you did."

Medical bills are a daunting financial challenge for many people. Even those with insurance may find their deductibles are too large to afford. With your help, Overlake provides financial assistance for lowincome individuals facing bills that sometimes seem like overwhelming burdens.

"I can't begin to express our joy and gratitude for your incredible support and gift of full compensation for the birth of our son. Your support restores hope in a world so dark right now. We love you and appreciate you so much!"

When patients call the Financial Services office, they find Penny Anderson's compassionate support on the other end of the line. Penny helps them through the application process, and those who qualify for full or partial assistance with their bills often send cards and letters to express their gratitude.

"No one has every done anything like this for me before. I promise I will find a way to give back."

In 2018, Overlake provided over \$7 million in uncompensated "charity care" for qualifying patients, and Penny received a lot of heartfelt thank you notes.



# **Donor Spotlight**

When little James was born a few months ago, Leigha and Mark Grimaldi were wowed by the care they received at Overlake. "We had a wonderful experience—our doctor and nurses exceeded our expectations," says Leigha. "But the facility was definitely lacking."

When they learned that a brand new, state-of-the-art Childbirth Center was being built on the Overlake campus, they wanted to be a part of it. "We're surrounded by constant progress—around Bellevue and at Microsoft where we work. This part of the hospital just didn't match," Mark adds. "So we are excited about these investments for the future."

# That excitement led Leigha and Mark to make a \$25,000 contribution to the project—a gift that Microsoft matched dollar for dollar, bringing the total gift to \$50,000.

The Grimaldis feel that by supporting Overlake, they are contributing to the well-being of the community. They encourage others to contribute and ensure their gifts are matched. "It's especially easy for Microsoft employees," Mark explains. "The whole process takes just minutes and doubles your impact instantly."



Mark, Leigha and baby James used Microsoft's matching gift program to double their donation to Overlake's new Childbirth Center.

### Your Employer Might Match Your Gift

Does your employer provide matching gifts? It's easy to find out. Visit overlakehospital.org/matching-gifts and type your company's name into the matching gift tool. The tool will give you helpful information about your company's policies and let you know how to request a match for your gift.

### **Check Your Pulse!**

Would you like to hear about exciting projects happening at Overlake and have the power to direct a pot of money to support one of them? That's what Overlake's Pulse Network will be doing this year. Here's how it works:

- Community leaders in their 20s, 30s and 40s join the Pulse Network to champion outstanding healthcare on the Eastside.
- Each Pulse donor contributes \$1,000 per year to a pooled fund.
- Physicians and other hospital leaders will have a chance to pitch new project and equipment needs to the group.
- Pulse will make a group decision about which project to support with their combined contributions.
- In addition, Pulse donors will have the opportunity to attend happy hours and fun, educational events to learn more about how Overlake serves the community.

"Pulse is a really fun way to have an impact on the health and well-being of the Eastside," says Pulse co-chair Stacy Spelman. "We learn a lot, network, and support Overlake's important work. Join us!"



Pulse took a hard-hat tour of the Project FutureCare construction site.



Are you ready to learn more and join Pulse?

Contact Alex Schisel at alex.schisel@ overlakehospital.org, or call 425.688.5534.



1035 116th Avenue NE Bellevue, WA 98004



# **Mental Health Conference**

### May is Mental Health Month!

You are invited to our inaugural Mental Health Conference, May 18, in the PACCAR Education Center on the north end of the Overlake campus.

The event will include:

- Talk Saves Lives: An Introduction to Suicide Prevention
- Breakout discussions about mood disorders, schizophrenia, therapies, substance abuse and eating disorders, led by Eastside experts
- Opportunity to get to know some mental health, suicide prevention and other support organizations throughout the region





#### Saturday, May 18, 2019 10 a.m. *to* 3 p.m.

Overlake Medical Center PACCAR Education Center

Free. Space is limited. Preregistration required; Visit overlakehospital.org/mhc

All ages encouraged!

Visit overlake.org/mhc to register.

### OVERLAKE MEDICAL CENTER

**Thanks for Your Support**