

OVERLAKE MEDICAL CENTER
BANDAGE BALL



2018 SPONSORSHIP OPPORTUNITIES

SATURDAY, APRIL 21, 2018 • HYATT REGENCY BELLEVUE

WE ARE HERE FOR YOU

OVERLAKE MEDICAL CENTER
B A N D A G E B A L L



BANDAGE BALL 2018 SUPPORTS EMERGENCY SERVICES AT OVERLAKE

From accidents to heart attacks to region-wide disasters, emergencies can happen at any time. Every day, around the clock, we are here for you. This year's Bandage Ball will raise funds for ongoing training, facility improvements and state-of-the-art equipment to keep Overlake's emergency services operating in peak form, 24/7. The community relies on us and with your support; we are ready to help when we are needed the most.

WHY SPONSOR THE BANDAGE BALL?

- Opportunity to show your commitment to Overlake and to play a critical role in meeting the health care needs of our community
- High visibility with more than 800 Eastside attendees
- Publicity in regional media
- Recognition in event promotional materials

WHAT YOUR SPONSORSHIP DOLLARS DO

Overlake is a nonprofit, independent hospital dedicated to the health and wellness of our Eastside community. We rely on contributions from businesses and individuals to provide exceptional care for our patients and families. The Bandage Ball is Overlake's most important fundraising event, funding vital programs and services that help ensure a bright, healthy future for the region, our patients and Overlake. Your sponsorship of the Bandage Ball this year means all the funds raised will go directly to support emergency services at Overlake. Thank you.



2018 CORPORATE SPONSORSHIP LEVELS & BENEFITS

BENEFITS FOR ALL CORPORATE SPONSORS

- Recognition in Overlake's print and online Annual Report (distributed to more than 150,000 homes) and onsite Corporate Donor Wall
- Access to free customized and on-site health and wellness services for your employees

PRESENTING SPONSOR \$25,000

EVENT BENEFITS

- Two tables for 10, plus champagne service and premium table placement
- Speaking opportunity for company CEO during the program
- Verbal recognition from the stage
- Logo on screen during the event
- Complimentary valet parking for all table guests
- One hotel room the night of the event

PUBLICITY BENEFITS

- Logo on print and electronic invitations
- Logo and hyperlink on event website (bandageball.org)
- Full page, full color ad on the inside cover of the event catalog
- Logo in the event catalog
- Opportunity to submit a brief bulletin item for the Foundation's Fall 2018 newsletter
- Logo in the Foundation's Fall 2018 newsletter
- Logo in any pre-event media advertising
- Logo in end of year thank you ad in the *Puget Sound Business Journal*
- Logo in all event emails to registered attendees
- 3 social media posts with your organization tagged
- Access to customized behind-the-scenes tours of the hospital

PREMIER SPONSOR \$20,000

EVENT BENEFITS

- One table of 10 with premium table placement
- Verbal recognition from the stage
- Logo on screen during the event
- Complimentary valet parking for all table guests

PUBLICITY BENEFITS

- Logo on print and electronic invitations
- Logo and hyperlink on event website (bandageball.org)
- Full page ad and logo in the event catalog
- Logo in the Foundation's Fall 2018 newsletter
- Logo in any pre-event media advertising
- Logo in end of year thank you ad in the *Puget Sound Business Journal*
- Logo in all event emails to registered attendees
- 2 social media posts with your organization tagged
- Access to customized behind-the-scenes tours of the hospital

DIAMOND SPONSOR \$15,000

EVENT BENEFITS

- One table of 10
- Verbal recognition from the stage
- Logo on screen during the event

PUBLICITY BENEFITS

- Logo on print and electronic invitations
- Logo and hyperlink on event website (bandageball.org)
- Full page ad and logo in the event catalog
- Logo in the Foundation's Fall 2018 newsletter
- Name in any pre-event media advertising
- Logo in end of year thank you ad in the Puget Sound Business Journal
- Logo in all event emails to registered attendees
- 1 social media post with your organization tagged

GOLD SPONSOR \$10,000

EVENT BENEFITS

- One table of 10
- Logo on screen during the event

PUBLICITY BENEFITS

- Logo on print and electronic invitations
- Logo and hyperlink on event website (bandageball.org)
- Half page ad and logo in the event catalog
- Name in the Foundation's Fall 2018 newsletter
- Logo in end of year thank you ad in the Puget Sound Business Journal
- Name in all event emails to registered attendees

SILVER SPONSOR \$5,000

EVENT BENEFITS

- One table of 10
- Logo on screen during the event

PUBLICITY BENEFITS

- Name on print and electronic invitations
- Name and hyperlink on event website (bandageball.org)
- Name in the event catalog
- Name in end of year thank you ad in the Puget Sound Business Journal

BRONZE SPONSOR \$3,000

EVENT BENEFITS

- One table of 10

PUBLICITY BENEFITS

- Name in event catalog

SUPPORTER \$1,500

EVENT BENEFITS

- 4 seats

PUBLICITY BENEFITS

- Name in event catalog

Additional underwriting opportunities are available. For more information or to secure a sponsorship, contact Jennifer Fischer at 425.688.5526 or events@overlakehospital.org.

OVERLAKE MEDICAL CENTER
BANDAGE BALL


2018 COMMITMENT FORM

SPONSORSHIP LEVELS

- PRESENTING \$25,000
- PREMIER \$20,000
- DIAMOND \$15,000
- GOLD \$10,000
- SILVER \$5,000
- BRONZE \$3,000
- SUPPORTER \$1,500
- We are unable to participate as a sponsor, but would like to make a contribution in the amount of \$ _____

SPONSOR INFORMATION

COMPANY NAME _____
(as you would like it to appear in event materials)

CONTACT NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____

PAYMENT METHOD

- Please send an invoice
- Enclosed is a check made payable to Overlake Medical Center Foundation
- Please charge the following credit card

CARD NUMBER _____

EXP. DATE _____

NAME ON CARD _____

SIGNATURE _____

PLEASE RETURN YOUR COMPLETED SPONSORSHIP FORM TO

Overlake Medical Center Bandage Ball | 1035 116th Ave NE | Bellevue, WA 98004
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www.bandageball.org



FOUNDATION & AUXILIARIES