

916

PRESENTED BY KeyBank On

2021

Sponsorship Opportunities

We've got you covered.

May 1 – 8, 2021

We are going

virtual!

During this week-long celebration, our community will be treated to exciting short films that create an online storytelling experience about Overlake's work during the pandemic. In past years, we have hosted 900+ guests in person. Freed from the constraints of the hotel ballroom, this year's virtual experience has the potential to reach 10x that number.

Join us.

2021 SPONSORSHIP OPPORTUNITIES

	\$25,000 PREMIER	\$15,000 DIAMOND	\$10,000 GOLD	\$5,000 SILVER	\$3,000 BRONZE
Logo on digital invitation	•	•			
Logo and hyperlink on event website and sponsor recognition page (Pre-event)	•	•		•	
Name and hyperlink on event website and sponsor recognition page (Pre-event)					•
Logo and hyperlink on storytelling website (May 1 - 8, 2021)	•	•	•	•	
Name and hyperlink on storytelling website (May 1 - 8, 2021)					•
Logo at the end of three pre-event digital teasers					
Logo at the end of three video stories within the storytelling website		•			
Logo on online bidding platform (top banner scroll and between auction packages)	•	•			
Logo in all digital communications					
Logo in the Foundation's Summer 2021 newsletter					
Name in the Foundation's Summer 2021 newsletter					
Logo in end-of-year thank-you ad in the Puget Sound Business Journal	•	•			
Name in end-of-year thank-you ad in the Puget Sound Business Journal				•	•
Logo in all pre-event media advertising					
Two dedicated social media posts	•				
One dedicated social media post		•			
Logo on (2) Bandage Ball ads appearing in <i>Healthy Outlook</i> , Overlake's community publication (mailed to more than 155,000 homes)	•	•			
Logo in Overlake's weekly e-newsletter		•			
Name in Overlake's weekly e-newsletter					
Recognition in Overlake's print and online Annual Report (distributed to more than 155,000 homes) and onsite Corporate Donor Wall		•			
Access to customized behind-the-scenes tours of the hospital	•	•	•	•	•
Access to free customized and on-site health and wellness services for employees	•	•	•	•	•
Invitation to Overlake's 2021 Sponsor Appreciation Reception	•	•	•	•	





BANDAGE BALL

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2021 COMMITMENT FORM
Sponsorship Information

Sponsorship Levels

- PREMIER | \$25,000
- DIAMOND | \$15,000
- GOLD | \$10,000
- SILVER | \$5,000
- BRONZE | \$3,000
- We are unable to participate as a sponsor, but would like to make a contribution in the amount of

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- COMPANY NAME (as you would like to appear in event materials)
- **EVENT CONTACT NAME**

ADDRESS

CITY

STATE ZIP

PHONE

FAX

EMAIL

Payment Method

- Please send an invoice
- Enclosed is a check made payable to Overlake Medical Center Foundation
- Please charge my credit card

CARD NUMBER

EXP. DATE NAME ON CARD

SIGNATURE

Thank you.

Please return your completed sponsorship form to

OVERLAKE MEDICAL CENTER, 1035 116th Avenue Bellevue, Washington 98004



bandageball.org